

No. 26-07/2011-T&C-CM(pt.)

Date: 30.10.2015

Circular T&C-CM No. 50/15-16

To
All CGMs- Telecom Circles/ Telephone Districts.


Sub: Promotional offer for Diwali under prepaid mobile services-reg.

On the occasion of Diwali, it has been decided by competent authority to offer the following promotional Offer under prepaid mobile services:-

S.No.	MRP of STV (in Rs. Inclusive of Service Tax)	STV details	Validity (in Days)
1	35	All Local and STD voice calls (any net) @20paise/minute	2
2	48*	80 minutes O/G - Local and STD (any net) free while in national roaming	3

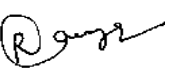
* Circles can suitably adjust the MRP in the price band by + Rs.1 to + Rs. 4 (but not in the multiple of Rs. 10) considering the technical feasibility.

2. All the other terms and conditions will remain same.
3. The above tariff will be implemented with effect from 07.11.2015 on Pan India basis and will be available for a promotional period from 07.11.2015 to 17.11.2015. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
4. This may be brought to the notice of all concerned for taking necessary action in this Regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
6. This circular is issued based on the approval of ECT vide Approval No.2027 dated 29.10.2015 in P&P-CMcell file No.3-38/ECT/2015/P&P-CM(PT.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhama)
AGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)